

Photographer

I specialize in event coverage, with extensive experience working with children and families. I have a proven track record of solving problems and exceeding performance requirements.

- Detail-oriented, deadline conscious multi-tasker.
- Dedicated to satisfying the needs of the clientele.
- Experienced in studio & location photography.
- Extensive experience in post-production and Photoshop.
 - Product, Beauty, Food, color matching, silo, image composing and manipulation, and image repair.
- Producing and editing media productions for social media distribution.

Software

Adobe CC: Photoshop, Lightroom, Premiere Pro, Illustrator

Microsoft 365: Word, Excel, Outlook, PowerPoint, Teams

Photo Mechanic Plus, Windows 10/11, Mac OS, Finalsite CMS (Composer)

Equipment

Canon DSLRs, various studio lighting kits (strobe & continuous)

Work Experience

Freelance

Photographer

April 2025 – Current

Event photography, photo editing

Paterson Public Schools, Paterson, NJ

Coordinator of Communications

January 2020 – April 2025

Paterson Public Schools, Paterson, NJ

Event photography, video editing, website development, content-migration & upkeep, graphics, occasional writing assignments, district-wide internal communications & editing district newsletter.

Interim Director of Communications

May 2023 – June 2024

(In addition to *Coordinator of Communications* duties)

Respond to media inquiries, produce media advisories & press releases, speech writing, oversee interviews of District staff by media agents, manage social media platforms, district-wide internal communications.

Accomplishments:

- Saved department \$90k by transferring the district's website service contract from the internal budget to federal funding.
- Improved internal communications between departments.
- Created opportunities for students to participate in departmental activities, such as BOE livestreams and graduation documentation.

Work Experience (continued)

Bed Bath & Beyond, Union, NJ

Photo Coordinator

April 2018 - January 2020

Track image assets, image quality assurance & processing for company's online retail website, provide support to Merchandising team, training new team members.

Yoox Net-A-Porter, Mahwah, NJ

Photo Retoucher

June 2017 - November 2017

Product and on-model photo retouching for e-commerce site, TheOutnet.com, color match high-end designer clothing and accessories images to samples.

Freelancer

Photographer

November 2016 – January 2020

Event photography, photo editing

Gannett/North Jersey Media Group, Woodland Park, NJ

Imaging Specialist

October 2006 – November 2016

Color correction, retouching (Product & Food), photo editing, archiving, photo research, client relations.

Accomplishments:

- Created standard production Photoshop action for Imaging Specialist group
- Improved in-house workflow of Associated Press partner program
- Acting Night Photo Editor on Saturdays: sending photographers to breaking news assignments, monitoring news feed, image research and selection
- DAM training and monitoring
- Project leader of archiving analog assets

Bauer Publishing Group - USA, Englewood Cliffs, NJ

Retoucher

2004- 2006

Color correction, retouching (Product & Food), photo editing, archiving.

Lors Studio, Union, NJ

Photographer/ Imaging Specialist

2003-2004

School portrait photographer, color correction, retouching (Portrait), photo editing, archiving.

Education

University of the Arts / Philadelphia, PA

B.A. in Photography

1998

Focus on documentary and photojournalism